JPS Counts: 2020 U.S. Census Participation

Jackson Public Schools
Board of Trustees Presentation
March 3, 2020
Objectives

Encourage participation of JPS stakeholders in the 2020 U.S. Census;

Explain the importance of Census participation and an accurate count to the District; &

Share the District’s efforts to collaborate with the U.S. Census and other community partners.
What Is the U.S. Census?

The U.S. Census is a constitutionally mandated, decennial count of all persons living in the United States. This year, the Census can be completed by paper, online, or by phone. This is the first time for an online delivery mechanism.

It is used to determine congressional apportionment and serves as the official count for disbursement of federal grant funds.

Historically, communities of color and low-income communities have been undercounted in the Census.
Our Current Partners

Our District is partnering with the U.S. Census, W.K. Kellogg Foundation, One Voice, and other stakeholders within the City of Jackson to support increased participation in the 2020 Census.
Video Presentation
U.S. Census: Statistics in Schools

2020 CENSUS | SIS WEEK: EVERYONE COUNTS!

March 2-6
The community taskforce is encouraging the District and community partners to incorporate the U.S. Census into regularly scheduled events.

Programming at the Morrison Complex will offer Census online stations.
For More Information:

2020Census.gov